

**MINUTES OF MEETING OF  
SOUTH FULTON DEVELOPMENT AUTHORITY  
December 3, 2024**

PRELIMINARY – Dinner was held from 5:30 pm to 6:00 pm. A meeting binder was distributed to all Board members.

I. CALL TO ORDER

Chairperson Mercedes Miller called the meeting to order at 6:03 pm.

The meeting was called to order at the meeting at the time, on the day, and at the place set forth as follows:

Time: 6:03 pm

Date: December 3, 2024

Place: 6385 Old National Highway, Suite 210, South Fulton, GA 30349

II. ROLL CALL

The following directors, constituting a quorum of the Board, were present at the meeting:

Present: Kimberly Mays, Phyllis Minter, James Reese, Mercedes Miller, Stacey Williams, September Cooper, Nathan Lewis and Dana Tucker Davis. John De’Laigle was present via zoom but did not vote on any motions.

III. ADDITIONS/ DELETIONS/ APPROVAL OF THE AGENDA

The agenda was presented by Chairperson Miller.

Exec. Dir. Jones – Add C. ARPA Grant Funding Recommendations under Old Business

Motion: Motion to accept the additions to the agenda made by Nathan Lewis, Seconded by James. Hand vote: YES: Unanimous - Mercedes Miller, Dana Tucker Davis, September Cooper, Phyllis Minter, Stacey Williams, Nathan Lewis and James Reese. NO – none. Motion PASSES

IV. APPROVAL OF MINUTES

a. Wednesday, November 6, 2024

Motion: Motion to approve November 6, 2024, meeting minutes was made by James Reese, Seconded by Phyllis Minter. Hand vote: YES: Unanimous - Mercedes Miller, Dana Tucker Davis, September Cooper, Phyllis Minter, Stacey Williams, Nathan Lewis and James Reese. NO – none. Motion PASSES

## V. CITIZENS COMMENTS

No comments.

## VI. PRESENTATIONS

### A. Economic Development Updates

Exec. Dir. Jones –

#### **Advisory Board Activities**

- Districts 2 & 4 Board Retreat

The advisory board convened for a retreat to foster collaboration, set strategic priorities, and outline actionable goals for the upcoming year.

#### **Community Engagement**

- Sizemore Urban Design Community Design Meeting

A public design meeting was held to gather input from residents and business/property owners on planning South Fulton in three specific areas, Red Oak Historic District in District 3 along Roosevelt Highway, Old National District in Districts 5, 6 and 7 along Old National Highway, and Cedar Grove Road in District 4. This interactive session ensured that community needs and ideas are at the forefront of future development.

#### **Workshops and Partnerships**

- Sizemore Urban Design 2-Day Internal Workshop

Sizemore Urban Design facilitated a focused internal workshop to explore innovative urban planning strategies tailored to the needs of Districts 3, 4, 5, 6, and 7. The team received input from several city council members, the fire chief, public works department, and city management.

- Small Business Development Class

In partnership with the University of Georgia, the economic development department hosted the third Small Business Development Class titled: "Does Your Finances Support Your Growth Plan?" Entrepreneurs gained valuable tools for aligning their financial plans with long-term business growth.

- Downtown Strategies

Downtown Strategies has developed a draft presentation outlining its findings for the Red Oak Historic District. The presentation includes plans and recommendations aimed at fostering potential retail growth in the area.

#### **Sponsorships**

- Yung Joc's Men's Appreciation Event: Men's Flexing at the Fairways

Old National District sponsored this impactful event celebrating the contributions of men in our community. The gathering emphasized networking, empowerment, and community-building.

#### **Special Events**

- 2nd Annual South Fulton Impact Awards

Invitations were sent out for the much-anticipated event recognizing outstanding individuals and organizations making a difference in South Fulton. Planning is well underway, promising another memorable celebration. The event is invite only.

Grants

- South Fulton Development Authority (SFDA) American Rescue Plan Act (ARPA) Facade Grant

The Economic Development Department is pleased to share that 26 applications were distributed for the SFDA Facade Grant. The selection process is now underway, and awardees will be notified in December following the SFDA monthly meeting.

- Brownsfields Grant

On behalf of the city of South Fulton's Economic Development Department, Stantec has submitted a Brownsfields Grant application to the Environmental Protection Agency seeking \$500,000 to be used for environmental assessments city wide.

VII. NEW BUSINESS

A. Proposed SFDA Board Meeting Dates -- 2025

Phyllis Minter – Didn't we take a few months off this year?

Chairwoman Miller – Yes

Phyllis Minter – So do we want to go over these dates and take some out so that there is no expectation for us to actually meet?

Exec. Dir. Jones – We can always go back and adjust the dates, but we want to block these dates off

VIII. OLD BUSINESS

A. Marketing Alliance Website development update

Exec. Dir. Jones -- Kick off meeting will be on December 11; a meeting invitation will be sent to everyone who wants to join.

B. 2024 Impact Awards (Reminder)

Exec. Dir. Jones -- Everyone is invited to the 2<sup>nd</sup> Annual Impact Awards. It will be at the Crestwood Events and Conference Center down the street from here on Thursday, December 5, with the pre-function starting at 5pm.

C. ARPA Grant Funding Recommendations

Stacey Williams – We have a list of businesses that we want to recommend for the ARPA grant. We definitely have \$60,000 in ARPA funds to give for the grants and we will be going before council to ask for the remaining funds for the other grants.

Business to include in the designated \$60,000:

- 50 Yard Line Bar & Grill
- South Fulton Studios
- Xperience Studio South
- Deshotels Arms
- Sasha Sweets
- Sandtown Pub

Business that be included in the funding received from council:

- Franks & Associates Insurance
- Emily Nails & Hair Salon
- Bellamy Haircare, LLC
- Kreme Herbal Bath & Body
- C-Suites
- Kanework, LLC
- We Style Studios
- Infamous Tattoo
- D’Lor Salon & Spa
- J.L. Associates Insurance
- Shock Fitness
- Gymnetics Fitness Woman’s Group
- Wolf Creek Golf Club
- Stanley Cigar Lounge

**Motion to go accept the recommendations for ARPA grants** – Secretary Dana Tucker-Davis Seconded by Vice Chairman James Reese. Hand vote: YES: Phyllis Minter, Mercedes Miller, Stacey Williams, Nathan Lewis, September Cooper, Kimberly Mays, James Reese, and Dana Tucker-Davis. NO – None. --. Motion PASSES.

**Motion to go into executive session** –September Cooper Seconded by Vice Chairman James Reese. Hand vote: YES: Phyllis Minter, Mercedes Miller, Stacey Williams, September Cooper, Kimberly Mays, James Reese, and Dana Tucker-Davis. NO – None. - . Motion PASSES.

IX. EXECUTIVE SESSION (REAL ESTATE/PERSONNEL/LITIGATION)

X. ADJOURNMENT – Chairperson Miller requested a motion to adjourn the meeting.

**Motion:** Motion to adjourn the meeting was made by board member Vice Chairman James Reese, Seconded by Treasurer Nathan Lewis. Hand vote: YES - Kimberly

Mays, Phyllis Minter, September Cooper, James Reese, Nathan Lewis, Mercedes Miller, Stacey Williams, and Dana Tucker Davis. NO-None. **Motion PASSES.**

**The meeting adjourned at 9:16pm.**

Next Meeting: Tuesday, January 7, 2024, at 6 pm at 6385 Old National Highway, Suite 210, South Fulton, GA 30349.

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### **CERTIFICATE OF SECRETARY**

I certify that I am the duly elected Secretary of the Board of Directors for the South Fulton Development Authority and that these minutes, consisting of seven (7) pages, are the minutes of the meeting of the Board of Directors held on August 2, 2023. To the best of my knowledge these minutes are a true and accurate representation of the business conducted.

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Dana M. Tucker Davis, Esq.

Board Secretary